



2022

REGISTRATION LINK :

<http://cuh.ac.in/rwp/rwp.html>

# RESEARCH WRITING AND PUBLICATION

One Week International  
Workshop

CENTRAL UNIVERSITY OF  
HARYANA  
SCHOOL OF BUSINESS AND  
MANAGEMENT STUDIES



14-18 NOVEMBER  
2022

TIMINGS:

4:00 PM - 8:00 PM

## EXPERT SPEAKERS



**PROF. ANNE ROGGEVEEN**

Editor in Chief  
Journal of Retailing  
ABDC – A\*



**PROF. PHIL HARRIS**

Founding Editor in Chief  
Journal of Public Affairs  
ABDC - B



**PROF. JUSTIN PAUL**

Editor in Chief  
International Journal of  
Consumer Studies  
ABDC - A

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SCHOOL OF BUSINESS AND MANAGEMENT  
STUDIES



## EXPERT SPEAKERS



**PROF. MINAS KASTANAKIS**

Editor in Chief (Former)  
European Management  
Journal  
ABDC – A



**PROF. CLEOPATRA A VELOUTSOU**

Editor in Chief  
Journal of Product and  
Brand Management  
ABDC - A



**PROF. AVIRAL TIWARI**

Senior Editor  
International Journal of  
Emerging Markets  
ABDC - B



**PROF. ANANDAKUTTAN  
UNNITHAN**

Associate Editor  
International Journal of  
Consumer Studies  
ABDC - A

## TOPICS

- How to Find Right Topic for Research?
- Writing Introduction and Literature Review.
- Writing Research Methodology and Discussion.
- Types of journals and how to target them.
- Submission process. What happens when an article is submitted? The Review Process.
- Journal Desk Rejection: Common Reasons.
- How to publish in premier journals: Dos and Don'ts.
- My experience as Editor in Chief of European Management Journal: An inside view on publishing in top-tier journals.
- Writing Research Methodology and Discussion.

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SCHOOL OF BUSINESS AND MANAGEMENT  
STUDIES



## PROF. TANKESHWAR KUMAR

Workshop Patron  
Vice-Chancellor  
Central University of Haryana



## PROF. ANAND SHARMA

Workshop Director  
Dean, School of Business  
and Management Studies,  
Central University of  
Haryana



## PROF. RANJAN ANEJA

Workshop Convener  
Department of Economics, CUH  
Associate Editor, Journal of Public Affairs  
Associate Editor, Cognet Economics and Finance



## DR. AJAY KUMAR

Workshop Convener  
Department of Management Studies, CUH  
Guest Editor, Journal of Business Research  
Guest Editor, International Journal of Consumer  
Studies

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## ABOUT THE UNIVERSITY

The Prime Minister of India, in his address to the nation on August 15, 2007, announced the establishment of one Central University in each of the states that did not have a central university. Subsequently, the Central Universities Act 2009 (No. 25 of 2009) provided for the establishment of Central University of Haryana as one of the new Central Universities. The University is funded and regulated by the University Grants Commission (UGC) and Ministry of Education, Government of India. Its territorial jurisdiction extends to the whole State of Haryana. The President of India, Her Excellency, Shrimati Droupadi Murmu is the Visitor of the University. Prof. Tankeshwar Kumar is the Vice Chancellor of Central University of Haryana. The Central University of Haryana is spread across 488 acres of lush green landscape in the Mahendergarh district of Haryana. The university is accredited with 'A' grade by NAAC and ranked in band of 150-200 of NIRF. The university is one of the fast emerging Central Universities with 72 academic programmes, 35 departments, 180+ faculty, and 450+ researchers and over 2600 students from more than 20 states of India.

## ABOUT SCHOOL OF BUSINESS & MANAGEMENT STUDIES

The School of Business and Management Studies was established in 2010 with the name 'School of Law, Governance, Public Policy and Management'. Subsequently, in 2020 the school was renamed as School of Business and Management Studies. Currently, four departments are functional under the school – Department of Management Studies, Department of Economics, Department of Commerce, and Department of Tourism and Hotel Management. The school offers master and PhD degrees across management, economics, commerce and tourism disciplines. The school has been forerunner in producing high quality policy-oriented research. The faculty members of school are serving as Guest Editor, Associate Editor for premier journals including Journal of Business Research, International Journal of Consumer Studies, Journal of Public Affairs, Cognet Economics & Finance etc. Faculty of department have published papers in multiple A category journals with impact factor is as high as 11.31.

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## ABOUT THE WORKSHOP

The academic community is strongly encouraged to publish only in journals of repute. UGC and globally renowned institutions refer to the list of journals which scholars are motivated to refer when publishing. This objective would not be fulfilled unless the stakeholders are informed about the journal system so that they can identify the predatory journals. High rejection rate for research work of Indian scholars is pointing towards the lack of skills of designing, writing and publishing in premier journals. Every scholar want to publish in premier journal but they do not have access to the information related to basic aspects of publishing like, how to select right topic of research, what is introduction and literature review and how to write them. How should one write research methodology and discussions section of manuscript? Rejection is also a result of non-awareness of scholars towards what happen when one submit to a journal and what happens in review process. This workshop shall answer all these basic questions. The workshop promises to extend the effort of UGC along with other global scholarly bodies and provide an opportunity to the academic community to interact with best known scholars and editors across the globe in the field and learn about publishing in high quality journals. We have curated the list of influential Editor in Chief, Associate Editor and Guest Editor's of top tier journals including Journal of Retailing. From the list of 8 speakers, 60 percent are Editor in Chiefs, rest are Associate Editors and Guest Editors.

### Mode of Workshop

The workshop will be held in virtual mode through Cisco WebEx.

All participants will be given certificates after successful completion of workshop.

### Who Should Attend:

Faculty Members, Research Scholars, Executives from Industry and anyone who wishes to publish in top tier journals.

### Important Dates

Date of opening of registration	25 August, 2022
Date of closing registration	10 November, 2022
Date of workshop	14-18 November 2022
Duration of workshop	One week

### Fee of Workshop

• Students/scholars of with CUH affiliation	INR 1500
• Students/scholars from Indian Institutes	INR 2000
• Faculty Members/Academicians from Indian Institutes	INR 3000
• Students/scholars from foreign institutes	USD 50
• Faculty Members/Academicians from foreign institutes	USD 100
• Participants from industry/corporate sector	INR 5000

Fee once paid wouldn't be refunded in any case.

### Contact Information:

Dr. Ranjan Aneja, Professor and Head, Department of Economics, Central University of Haryana, 09896172123

Dr. Ajay Kumar, Assistant Professor, Department of Management Studies, Central University of Haryana, 08222082999

Workshop email Id: researchsbms@cuh.ac.in

University Website: www.cuh.ac.in

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